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## KOOTENAY SAVINGS COMMUNITY FOUNDATION PROVIDES BOOST TO SELKIRK COLLEGE STUDENT WELLNESS

**TRAIL, BC** - As part of Selkirk College's upcoming *Giving Day* on Thursday, May 12, the Kootenay Savings Community Foundation is proud to announce a \$10,000 contribution to Selkirk College to help boost student wellness and tackle inequality.

The College's *Giving Day* is a 24-hour fundraising challenge to ensure every single student has the support they need to achieve their inspiring goals and will support four specific causes: boosting mental health and well-being, supporting Indigenous students, promoting digital equity, and reducing food insecurity. The funds from the Kootenay Savings Community Foundation will be used to directly support students in the region by providing counselling services and supporting recreation programming and activities.

"Everyone deserves an equal chance to become the person they want to be, to follow their dreams and build the career they desire," shares Aron Burke, Community Liaison for Kootenay Savings Credit Union. "It's never been more important to support the health and wellbeing of students so that they persevere in their educational journey and become the future healthcare workers, educators, entrepreneurs, artists, and trade workers that will help our communities thrive."

To learn more about Selkirk College Giving Day, please visit *selkirk.ca/givingday*.



## **KS Community Foundation Quick Facts**

- Formed in 2000 to support non-profit cultural, economic, educational, environmental, health and social projects and initiatives.
- Over \$5.26 million in grants, endowments and bursaries distributed since inception.
- Application form and more details available online at kscu.com/about-us/Community.

## **About Kootenay Savings**

Kootenay Savings is an innovative, member-driven financial co-operative offering seamless digital and remote banking options as well as branches and offices from Trail to Radium Hot Springs. In addition to operating the Community Foundation, Kootenay Savings delivers wealth management strategies through Kootenay Savings MoneyWorks and auto and general insurance through Kootenay Insurance Services. Read more about Kootenay Savings at *kscu.com*.

## **Media Contact**

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