

## Kootenay Savings Credit Union Champions Mental Health Through \$15,000 Sponsorship



Shelly Martin, KSCU Brand & Community Engagement Coordinator, presents \$15,000 to  
Lisa Pasin, KBRH Health Foundation Executive Director

Trail, BC — Kootenay Savings Credit Union (KSCU) is proud to continue its long-standing role as the Signature Sponsor of the Kootenay Boundary Regional Hospital Health Foundation Golf Classic, reinforcing its deep commitment to community wellness and mental health care. This year, Kootenay Savings is contributing \$15,000 in support of the event.

For more than 15 years, Kootenay Savings has been a driving force behind the tournament, contributing over \$255,000 in sponsorships, alongside additional support through putting contests, hole sponsorships, and employee-led fundraising initiatives. This enduring partnership reflects the credit union's dedication to strengthening local health care services for residents across the region.

Kootenay Savings' commitment extends beyond sponsorship dollars. Since 2009, employees have volunteered countless hours supporting foundation events, including the annual Trail Branch and Corporate Office BBQ fundraiser. Additional contributions,

including donations through its CareWear program, continue to bolster fundraising efforts. In 2025 alone, employee-driven fundraising contributed over \$5,500 directly to the Foundation.

This year, proceeds from the Golf Classic support the KBRH Health Foundation's Mental Health Matters Campaign, a two-year, \$2 million fundraising initiative focused on improving mental health care facilities. The campaign will fund critical upgrades to the Daly Pavilion, Harbour House, and a pediatric outdoor space, enhancing safety, privacy, and therapeutic environments for patients and care teams.

Kootenay Savings remains committed to investing in initiatives that make a meaningful difference, ensuring local health care continues to meet the needs of a growing and evolving community.